**Steff Hanson**

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Website: [www.shansonmedia.com](http://www.shansonmedia.com) Facebook & Twitter: SHansonMedia

Personal Profile:

BA (Hons) Media and Communications graduate with experience working in various sectors of the creative industries.

Key Skills and Achievements:

* Always enthusiastic and keen to learn
* Leadership and teaching skills
* Strong communication skills
* Ability to work independently and in a team
* Endless supply of creativity
* Positive, can-do attitude to all aspects of a job
* Three awards for progress, attitude and achievement
* Three commitment awards in martial arts
* Sub-editor’s qualification from Media Training Ltd.
* Former professional public speaker for Worcestershire County Council

Experience:

**Sales Assistant at Game, Redditch**

I worked as a temporary Christmas sales assistant at my local Game store for around six hours a week. (November 2019 to January 2020)

**Sales Assistant at HMV, Redditch**

I worked 25 hours a week at HMV as a Christmas sales assistant

 (November 2019 to January 2020)

**Social Media and Marketing Manager:**

My parents owned a fish and chip shop. I took photographs, publicised them on social media, on Trip Advisor, Google, in magazines/newspapers etc. I also managed all of their online bookings and via telephone.

(March 2019 to January 2020)

**Sales Assistant at HMV Birmingham**

 I was a temporary member of staff over the Christmas period.

 I worked on the till as well as on the shop floor helping customers

 to find the items they required. (October 2018 to January 2018)

**Photographer and Videographer for Prime Gym Wear**

I took and edited professional photographs and videos for Prime Gym wear on a freelance basis. (June 2018 to July 2019)

**Social Media for Capital Xtra’s Music Potential Programme and Punch Records**

I assisted in a scheme that teaches young people skills in videography, events management and music performance. I posted updates and promoted Music Potential via social media. I also looked after music artists and ensured they had everything they required during events/shows. I worked with celebrity artists as well as small, up and coming artists. I have worked with Not3s, M.O, Tim Westwood and Anne Marie to name a few. (Summer 2016 and February 2018 – July 2018)

**Music Journalist for Songwall**

I reviewed four dates of Punch Records BASS Festival tour with a publishing deadline of 24-48hrs onto Wordpress. I also continued to write articles for Songwall after the festival tour ended. (November 2016 to December 2017)

**Writer and Photographer for Chippy Chat**

I wrote an article and took some professional photographs for one double page spread in a fish and chip shop magazine. (July, 2017)

**Music Journalist for Scratch Radio Music Team**

Interviewed artists and wrote gig reviews. (2015 to 2017)

**Designer for Scratch Magazine**

I designed a few articles for the Universities magazine. (August 2016)

**Videographer for Birmingham City University Student Union**

I was a technical assistant, sound and video editor for a mental health video that was shown in a local high school. (June 2016)

**Camera Operator and Floor Manager for Gems and Rocks TV**

I completed two weeks of work experience at The Genuine Gemstone Company in Redditch as a technical operative in a live studio environment. (January 2015)

Education:

Birmingham City University, September 2014 – July 2017.

BA (Hons) Media and Communications degree, achieving a 2:1 overall. Subjects include Magazine Design, Music Industries and Photography on a broad course.

I completed a two-day Sub-Editor’s course by Media Training Ltd in London. (September 2017)

BTEC National Extended Diploma Level 3: Creative and Television Media, two-year course. Achieved Distinction (A) Distinction (A) Merit (B) overall. July 2014.

GCSE’s include English (C) Media (B) and Triple ICT (Merit) to name a few.

Sports and Hobbies:

* British and North American Third Degree Black Belt in Tae Kwon Do.

I have been teaching for eight years. I have also completed

an instructor’s course.

* I go to the gym regularly. I like skiing, skateboarding, ice-skating, horse riding and tennis to name a few sports.
* I’m an ABRSM Grade 5 piano certificate holder. I sing, have guitar, piano and music theory lessons.
* I am a content creator on YouTube who has over 870 subscribers and over 170,000 channel views overall and I upload weekly videos. I also work freelance as a supporting artiste and influencer at Wilkins Casting Agency. I have appeared on BBC Bargain Hunt and BBC Doctors.
* I volunteered at Pause in Birmingham for one year. It is a mental health drop-in counselling service and I volunteer on a mental health website called 7 Cups of Tea. I have also assisted The Stroke Association with administration in the past, for around three months.
* Former professional public speaker for Worcestershire County Council about Autism. I also self published an e-book with a graphic designer at age thirteen. (2008 – 2014)

Technical Skills:

* Adobe Premier Pro, Final Cut Pro X
* Adobe Audition and Adobe Photoshop
* Wix and WordPress
* SoundTrack Pro
* Used talent websites such as StarNow.
* Celtx script writing software
* Adobe InDesign
* Microsoft Office
* Knowledgeable on both Mac and Windows computers

Equipment- Dedo Lighting Kit, Go Pro, any Canon/Nikon DSLR, Canon XHA1.

JVC GY-HM100U Pro HD Camcorder, Black Magic Camera, Marantz Recorder.

I am fully DBS checked (2016) and references are available on request.